



Multimedia Content & Communications Ltd

*MCC is an award-winning
commercial organization
specialized in the development of
multimedia content, mobile application
and e-commerce technology*
www.mcc.com.bd



E-CONTENT & ICT
FOR DEVELOPMENT AWARD



ABOUT MCC

MCC Ltd. is an award-winning commercial organization specialized in providing mobile application based solutions and multimedia materials in every form.

We are experts in the realm of rapid custom development of web-based, distributed and stand alone applications designed to meet an organization's specific requirements and business needs. We provide 24 hour maintenance to our clients, and have experience working with a broad range of customers, from individuals to some of the world's largest companies. Products that we have developed are currently in use by several companies both within and outside Bangladesh.

MCC Ltd. uses various communication techniques in the sphere of development to bring a broader impact for social change. We conduct research and provide various project outlines in order to create the most effective usability of the multimedia material being developed. Our intense knowledge and expertise has instilled a vision where we uphold quality to a global standard. We believe in continuous improvement and therefore always thrive to move towards development.

mission

Excel in quality service delivery through enrichment of proficiency level by serving the local and global community in providing digital solution for various means of communication.

vision

To be a globally recognized IT Company with a passion to become an innovative IT Partner integrating cutting-edge technology to deliver market-defining, high-quality products and solutions that create sustainable competitive advantage for our clients around the world.

LEGAL

Type of Business:
Private Limited Company

Industry:
IT

Incorporation Date:
15th October 2008

Trade License:
0704808

TIN:
080-200-7829/Tax Section: 76

VAT Registration:
9011120076

Area Code:
90101

BASIS Membership Number:
G-382

ACHIEVEMENTS



Code Warrior's Challenge 2014

BASIS Institute of Technology & Management (BITM), an initiative of Bangladesh Association of Software & Information Services (BASIS), has organized a unique programming contest with the objective to sensitize IT Students & Young Professionals on the demand for 'real skills' by the IT Industry that relates to real life problems.



Nokia Create for Millions 2012

Nokia's strategy to deliver mobile phones and services for the next billion, there has been a tremendous need to offer outstanding apps for use on those devices. This includes apps for Series 40 phones that inform, educate, entertain, and bring people closer together. The contest features four categories In the Know, Fun & Games, Emotional Closeness and Access to Know.



World Summit Youth Award 2011

The WSYA selects and promotes best practice in e-Content and technological creativity, demonstrates potential to create outstanding digital contents and serves as a platform for people from all UN member states in achieving MDGs



mBillionth Award 2010

m-Billionth Award is a dedicated platform to explore the latent potential of mobile sector across South Asia.



National e-content Award for Development 2010

Organized by Ministry of Science and ICT, Government of Peoples Republic of Bangladesh and D.Net for on-line and off-line content products and ICT interventions and applications.



Manthan South Asia Award 2009

Manthan Award an initiative in India to recognize the best practices in e-Content and Creativity launched by Digital Empowerment Foundation in partnership with World Summit Youth Award, engaged in promoting digital content inclusiveness in the whole of South Asian nation states for development.

MCC SERVICES

CORE SERVICES

- Mobile Technology & Software-based Application
- E-commerce & Web Application
- Multimedia E-Learning

Mobile Technology & Software Based Application

Mobile phone is now an integral part of daily lives and has become the most effective mass communication tool which increases the effectiveness of the implementation. We have utilized the opportunity by providing a complete solution to facilitate the overall development.

Technologies Used: iOS SDK, Android SDK, Windows Mobile SDK, Firefox, J2ME, Objective C, Platform/OS: Symbian, Blackberry SDK, QT SDK,.

E-Commerce & Web Application

We assist our client in their day-to-day business activities of online marketplace with both domestic and international payment system, to create, transform, and redefine relationships between organizations and individuals. We help our client to connect globally for electronic communications and digital information processing technology.

Technologies Used: PHP, XML, XSL, HTML, HTML5, MS SQL Server, Oracle, DB2, Java, J2EE, J2SE, J2ME, JavaScript, JQuery.

Multimedia E-Learning

Developing expressive content is vital as it absolutely reflects the concept and is used as an instrument to make a statement to its stakeholders. Adding animation to have a broader visual impact to the multimedia project is our specialty.

Technologies Used: Action Script, Adobe Flash, Adobe Photoshop, Adobe Premiere, Adobe Illustrator, Adobe After Effects and SoundBooth.

Games

Versatile characters with extraordinary graphic images portraying a story which is fictitious but then again motivates, accelerates and reinforces learning to the player.

Technologies Used: Adobe Photoshop, Adobe Flash, Adobe Illustrator, ActionScript.

Graphics

A creative process most often involves working in conjunction with our client in order to convey messages to its intended targeted audience. Our graphics focuses on visual communication and presentation. For this composition is one of the most important features especially when using diverse elements for designing communicative tools.

Technologies Used: Adobe Photoshop, Adobe Premiere, Adobe Illustrator.